

MEDIA RELEASE

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Record breaking funds raised at annual Hawaiian *A Weekend for Telethon*

Hawaiian's annual *A Weekend for Telethon* event at the award-winning Cable Beach Club Resort & Spa in Broome raised a record breaking \$1 million for Telethon last weekend.

Now in its eighth year, Hawaiian's *A Weekend for Telethon* has raised more than \$3.65 million for Telethon; providing essential funds to support the medical needs and social welfare of sick children in WA.

100 guests joined the Hawaiian team on the famous Cable Beach for three days with the common goal of supporting one of Western Australia's favourite charities, Telethon.

Hawaiian CEO Russell Gibbs said he was extremely grateful for the generosity of the guests over the weekend.

"While Western Australians were known for their generosity and support of Telethon, raising \$1 million exceeded all expectations," he said.

Guests heard the story of this year's Little Telethon star, Callum Berrisford who was diagnosed with Neuroblastoma, an aggressive childhood cancer, when he was just a seven-month-old baby. Callum and his Mum, Tracey, told their incredible story, revealing their remarkable strength and positivity in the face of adversity.

The weekend included first-class entertainment with a surprise feature performance by legendary Australian musician James Reyne one of the many highlights.

In teaming with Good Food Guide editor, Rob Broadfield, guests were treated to delicious food prepared by some of Australia's best chefs, including Guillaume Brahimi, Michael Lambie, Chris Taylor and the Resort's chefs Sooveer Baichoo and Stuart Mitchell.

The weekend included insightful conversations with special guests including Australian Men's Cricket coach Justin Langer and Telethon Kids Institute chair, Julie Bishop.

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