

MEDIA RELEASE

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Survivor contestants David Genat and Sarah Tilleke star in latest Claremont Quarter campaign

Two Western Australian 'Australian Survivor' contestants will star in Claremont Quarter's latest SS19/20 campaign, launching this month.

Current season's David Genat and 2017 Australian Survivor contestant Sarah Tilleke are the face of the western suburbs shopping centre's newest campaign, featuring a range of Australian brands including Camilla and Marc, Tigerlily, Camilla, MJ Bale, Alice McCALL, Aje and Manning Cartell.

Genat features in Channel 10's current Australian Survivor: Champions v Contenders, and was encouraged to enter by fellow Vivien's Model Management talent Tilleke after her own Season 2 appearance.

Known for his international modelling career, Genat is regular face for Claremont Quarter and returned to his hometown of Perth for the shoot.

"I am close to everybody involved with the shoots, so it's just like having fun with a bunch of friends," he said.

"It was a bonus this last shoot was at City Beach - the beach is pretty amazing and one of my go to places when I am back over summer. It is also a chance for me to catch up on Aussie fashion as the Claremont Quarter team curates the best looks for the season."

"I have been in New York almost 15 years now but still consider Perth my home. I would love to return here full time, hopefully that is sooner rather than later, but we will see!" said Genat.

A lover of the outdoors, Genat found his Survivor experience gave him a renewed appreciation for how we take things for granted in life.

"I find myself wanting to really take time to be thankful for just the basics, like buying food at a grocery store, a hot shower or clean sheets."

"Survivor has a very dedicated fan base, it's really fun being able to interact with people on social media after the episodes have aired," said Genat.

Tilleke is no stranger to being the face of Claremont Quarter, having starred in almost every campaign since the centre opened in 2011. Now based in Melbourne, Tilleke returns frequently to her hometown of Perth for work and play.

"My favourite thing about this shoot was travelling from bitterly cold Melbourne and arriving in glorious, sunny Perth!" said Tilleke.

"I've enjoyed working with the Claremont Quarter team again, who almost feel like family at this point. I also got to nerd out with David about all things Survivor!"

"I was a fan of Survivor before I entered the show, so I loved my time out there despite the hugely challenging nature of it," she said.



“Survivor is the ultimate stress test you could possibly put your body through, so to get through an experience like that with your head held high makes you feel pretty proud of yourself.”

“I’ve also got to meet some great people on Survivor. I started co-hosting a podcast with Season 1 contestant Phoebe Timmins, and it has since been picked up by a local Melbourne network.”

Claremont Quarter’s Spring/Summer 20 shoot pays homage to the iconic Western Australia coast line, shot along the coast of City Beach.

“Perth is one of the few places in the world where I can truly take a deep breath in and feel totally relaxed,” said Tilleke.

Working with some of Australia’s leading brands, exclusively available to the Centre in Western Australia, the campaign showcases statement embellishments, beautiful prints paired with staple crisp whites and relaxed neutrals perfect for WA’s warmer months.

ENDS.

Interviews with David Genat and Sarah Tilleke are available. Contact Bianca Craven at bianca@viviensmodels.com.au.

Campaign images here:

<https://www.dropbox.com/sh/zp3qyo95008s2an/AAD7jiDkVXofDsuK5NLiod4Sa?dl=0>

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