

MEDIA RELEASE

July 2019

Cable Beach Club to host 'Cup Week' to remember

Cable Beach Club Resort & Spa will celebrate Broome Cup by hosting an exclusive resort-wide experience for guests across three days.

On 17 August, Broome celebrates its biggest social event of the year. Broome Cup Day brings together the local community and visitors who travel from across Australia and internationally to witness the spectacle.

Over three days from the 14th to 17th of August, guests at the prestigious Cable Beach Club Resort & Spa will be invited to take part in a series of exclusive events hosted at the Resort..

Featuring live music performances and poolside festivities, the series of events are available only to in-house guests and is all-inclusive throughout their stay.

With two pools, four delicious restaurants and luxurious leisure facilities – including Chahoya Spa by L'Occitane – guests will be spoilt for choice at the only resort in Broome mere steps away from the iconic Cable Beach.

Cable Beach Club Resort & Spa General Manager Stuart Kentish said the bespoke guest experience was designed around the Broome Cup events to bring guests together for a weekend of both fun and relaxation.

“With Cable Beach as our backdrop, we look forward to providing our guests with a way to keep the Cup celebrations going post-race.”

The following entertainment schedule will be on offer throughout the weekend:

Wednesday 14 August, 7 – 9am

Kick off your week of racing at Sunset Bar & Grill with a live breakfast radio broadcast from the team at TAB Radio.

Thursday 15 August, 6-8pm

Enjoy a live performance from Darren Reid and the Soul City Groove at the Family Pool. The poolside performance will have you humming along to pop and rock classics, with canapes and beverages included.

Friday 16 August, 1 – 5pm

Saddle up for Aperitivo Hour! Keep your mobile phone handy as we release clues for guests to find our pop-up Apelino around the Resort serving a selection of refreshing beverages. This will be followed by live music by Chris Murphy at Sunset Bar & Grill from 5.30pm.

Saturday 17 August, 6-9pm



The excitement doesn't stop after the race. Head back to the Ocean Pool as we welcome the Murphy Brothers live for a special performance.

Friday 16 to Sunday 18 August 2019 from 4:00pm

For those wishing to enjoy the best view in WA and keep the party going, head to Cable Beach Club's pop-up bar adjacent to Sunset Bar & Grill. Both members of the public and Resort guests can visit the bar which will serve be serving ice cold Veuve Clicquot, as well as beers, Australian wines and fresh food off the grill.

ENDS.

Note to editor:

Admission to Broome Cup is not included in room rates.

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